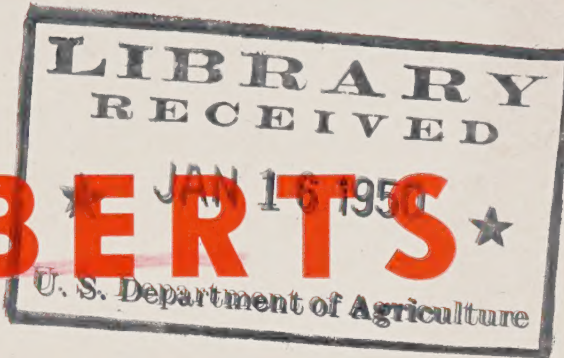


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Index
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ROBERTS

**STRAWBERRY
NURSERY**

Growers of

EXTRA
FINE STRAWBERRY
PLANTS
BOTH SPRING AND
EVERBEARING
VARIETIES



Telephone Kalamazoo 33-7633
R. R. 6 — 9 Miles South on
U S - 131
KALAMAZOO 86, MICHIGAN

Dear Friend:

Just a word to you concerning our plants and ourselves.

We have lived on this farm for 24 years. During that time our living has been made mostly from growing strawberries and raspberries for fruit and plants.

What is said in this catalogue is backed by our own personal experiences.

You will notice our prices are far cheaper than other nurseries. This is made possible by growing strawberries and raspberries only, here at our Nursery.

We also have no fancy catalogs and do all our own correspondence and clerical work.

We have tried most all types of berries under all conditions; you will notice that not all types of berries are listed in our catalogue. The reason is not all meet our approval. The ones here listed are what we have grown for our own fruit production and so approve them for you. There are many other kinds that have their good qualifications, but do not meet our standards.

Plants are offered for sale only in the Spring starting in late March and ending about May 15. Orders after that do not always turn out well. Fall planting is not recommended at all. It just does not work satisfactorily.

Packing and shipping is all personally supervised, so are able to guarantee you good plants on arrival.

No C.O.D. orders are accepted, 1/3 down is required on orders. Balance 10 days before shipment, or full amount with order. You may state the date for your shipment and we will do our best to fill it on time. Remember, early orders are taken care of on time specified.

Complete planting and growing instructions are sent with each order.

Thank you much,

LYLE F. ROBERTS
ROBERTS STRAWBERRY NURSERY

**REMEMBER, NORTHERN GROWN
STOCK STANDS THE WINTERS
OF THE NORTH**

STRAWBERRIES

(Spring Varieties)

PREMIER (Extra Early)

The only all purpose strawberry. And it doesn't look like it will be beat. Highly frost resistant, fruits very early, has large fine flavored berries. It is a nice healthy plant, standing up in dry weather, and continues to fruit a long time. Fine foliage, resisting heavily to disease. Superb for locker storage and jam. Very good for the table. Holds the world's record for fruit production. Very large berries. 300 to 400 cases per acre is a common yield, the first year after planting, barring weather conditions. The second year turns out nearly as good. It sure is a real money maker. It is No. 1 on our list for fruit production.

50 plants	\$ 1.00
100 plants	1.80
200 plants	3.40
300 plants	4.85
400 plants	6.30
500 plants	7.75
1,000 plants	14.50

ROBINSON (Mid Season)

This is a wonderful variety. It has not been in production very long but has turned out well year after year. We have some very beautiful plants. It is a strong, thrifty plant grower, producing big crops of berries. They are bright red in color from surface to center, large round sparkling berries, very glossy finish, wonderful looker, beautiful foliage. We believe you would be pleased to have this variety in your strawberry garden.

50 plants	\$.90
100 plants	1.60
200 plants	3.00
300 plants	4.20
400 plants	5.40
500 plants	6.50
1,000 plants	12.50

DUNLAP..... (Mid Season)

An old timer. The old grower's stand-by. One of the hardiest and toughest varieties out. Berries are very dark red, clear to center with supreme quality and flavor. Medium in size. Recommended very highly for canning or general home use. Foliage is very dark green. Wonderful plant maker.

50 plants	\$.90
100 plants	1.60
200 plants	3.00
300 plants	4.20
400 plants	5.40
500 plants	6.50
1,000 plants	12.50

FAIRFAX..... (Late)

A beautiful dark red berry, with the finest of flavor. Excellent for canning or freezing. The berry that everybody loves to eat out of the field even us (who see berries from May till snow flies). Frost resistant, does good most anywhere. It produces a fine vigorous row and is highly productive. Berries are large, unusually firm, with exceptionally good keeping qualities. Produces fruit that looks good, tastes wonderful. Very, very sweet, just like eating big black Tartarian sweet cherries, only about 3 times larger.

Plants are strong and healthy, holding their fruit well off the ground. Be sure and put in some of this variety.

50 plants	\$ 1.00
100 plants	1.80
200 plants	3.40
300 plants	4.85
400 plants	6.30
500 plants	7.75
1,000 plants	14.50

TRY THEM - ALL SPECIAL

50 Premier (Early)	\$1.00
50 Dunlap (Mid Season)	.90
50 Robinson (Mid Season)	.90
50 Fairfax (Late)	1.00
100 Gem (Everbearing)	2.00
	<hr/>
	\$5.80

SPECIAL PRICE — \$5.00

REMEMBER, NORTHERN GROWN STOCK STANDS
THE WINTERS OF THE NORTH

STRAWBERRIES

(Everbearing)

Say Folks, don't miss this wonderful strawberry in placing your strawberry order! Wouldn't fresh home picked strawberries make a tasty shoricake some August, September, October, or November day? Sure it would! And you can have it too, by choosing the Gem everbearer along with your May-June varieties.

But first a little about the Everbearer. It BEARS the SAME YEAR that it is PLANTED! And it bears large, rich tasting berries too. Fruiting starts about August first continues until ground freezes hard (in our locality about November 15).

Plants should be planted during the month of April for best results. Plant five plants for every quart of berries that you would like to have between August first and November 15. Between these dates, one hundred quarts or more can be produced on a piece of land 24 feet square. Ask us for full details. Full planting and growing instructions will be sent you on your order of everbearers.

GEM (Everbearing)

The beauty of the Everbearers, to us the Gem is No. 1 and leads all everbearers in fruit production. This berry is outstanding as a money maker for fall fruit production, and somewhat for spring.

During our many years of raising the GEM everbearer we have averaged a little over 4,000 quarts to acre, same year as planted.

We do not grow any other everbearer as we have found no other everbearer compares with the Gem as for quality or quantity of fruit produced.

Berries are solid, market very well. They are large, well shaped berries, with a beautiful red color, and have a deliciously tangy flavor. Extensively used for locker use, also very good for table use, jams and jellies. Produces healthy plants and worlds of them. Does not require mating.

Because of the many Gem plants raised we are able to quote you these extremely low prices:

50 plants	\$ 1.25
100 plants	2.00
200 plants	4.00
300 plants	5.85
400 plants	7.70
500 plants	9.50
1,000 plants	18.00

BLACK RASPBERRIES

The two varieties of black raspberries listed below have been grown for fruit production on our farm and we believe they are the best.

LOGANS..... (Early)

CUMBERLANDS..... (Late)

These two varieties are the best in the black raspberries. We can see no difference in quantity or quality of fruit produced by either of these plants. They sure do produce fruit and lots of it. Big, beautiful, glossy berries, plants are very healthy and do not need much attention. The Logan variety is about 7 to 10 days earlier than Cumberlands, a good pair to have for a long black raspberry season.

12 plants	\$1.00
25 plants	1.90
50 plants	3.60
100 plants	6.90
500 plants	27.50
1,000 plants	50.00

You will notice that the prices are lower than last year.

We are trying to give you wholesale prices plus cost of packing, advertising and clerical work.

RED RASPBERRIES

This variety listed below, has been grown for fruit production on our farm and we believe it is the best.

LATHAM..... (Mid Season)

The very best of them all. There are other varieties, but what we have tried do not compare with Latham. Very large berries, firm fruit, beautiful to look at, great flavor, fine for table use, jams and jellies, swell to put in your locker.

Plants are very thrifty making many new fruiting canes each year. This variety is entirely No. 1 as far as we are concerned.

10 plants	\$ 1.00
20 plants	1.90
50 plants	4.00
100 plants	7.50
500 plants	35.00
1,000 plants	65.00

**REMEMBER, NORTHERN GROWN
STOCK STANDS THE WINTERS
OF THE NORTH**

RED RASPBERRIES

INDIAN SUMMER.....(Everbearing)

If you want some fresh red raspberries in the fall, try St. Regis. This variety bears a crop in the summer and then again in the fall, neither crop being very big. The berries are medium size, bright red, delicious in flavor. For your home garden or small suburban farm it would be ideal.

12 plants	\$1.75
25 plants	3.25
50 plants	6.00
100 plants	10.00

BLACK BERRIES

We have two varieties, the Alfred and Eldorado, which are the very best.

They both are a very beautiful berry, glossy jet black in color and very large, they often measure 1 ½ inches long, and 1 inch across. The plants are very strong and healthy, producing an enormous amount of fruit, which is almost free from seeds or core. Swell for table use, pies or jam. About 12 plants will take care of average family. Sorry we can't tell you the difference between these two varieties, as far as we can see they are nearly the same, they both are excellent.

10 plants	\$ 1.00
25 plants	2.40
50 plants	4.50
100 plants	8.00
1,000 plants	60.00

Remember what has been said in this catalogue is backed by our own personal experience, as we produce fruit as well as plants.

THANK YOU!

ROBERTS STRAWBERRY NURSERY

R. R. 6 — 9 Miles South on US-131

KALAMAZOO 86, MICH.

Telephone 33-7633

PARCEL POST POSTAGE

Strawberry Plants

Please send 20c for first 100 Plants. All additional add 10c per 100 Plants.

Raspberry and Blackberry Plants

½ c per Plant (Minimum charge 20c)

If your order contains both Raspberry and Strawberry Plants, minimum charge will be 40c

EXPRESS

Will send them Collect.

GUARANTEE

We do our very best to put up your plants in A No. 1 shipping condition. Sometimes Parcel Post or Express plants do not reach you as fresh as could be expected.

If for any reason on arrival they are not in the condition that you expected, please write us.

ROBERTS STRAWBERRY NURSERY

Route 6
KALAMAZOO, MICH.

If you have friends that are interested in the growing of small fruit, would you pass their names and addresses on to me. I will appreciate it and hereby thank you.

LYLE F. ROBERTS